

HIGH-MARGIN VR BUSINESS WITH UNIQUE GAME CONTENT

WE CREATE AN ENTERTAINMENT OF THE
FUTURE WITH VIVID IMPRESSIONS OF THE
PRESENT



VR

WARSTATION

A REVOLUTION IN THE SPHERE OF ENTERTAINMENT

TODAY THE TARGET AUDIENCE HAS FACED THE FOLLOWING PROBLEMS:

- They are bored and tired of all the entertainment activities in the city;
- Inactive lifestyle;
- Not enough places to have active rest with friends;
- No interesting and dynamic games for the family.

LASERWAR company has found a solution and launched its WARSTATION project that satisfies all of the above needs.



NEW GENERATION VR ARENAS

VR arenas offer a new format for holding parties and various events and are suitable for both adults and kids. Arenas can be used for organizing team games with full freedom of movement.

Up to 10 players can play simultaneously on the playground whose area is more than 150 m². Advanced equipment provides total freedom of movement with full immersion into the game process achieved due to trackers that monitor every move. Thanks to the development of technologies it is no longer required to use bulky or wired equipment, it's enough to put on your VR glasses. That's why VR games have become a new kind of active leisure entertainment. Not only do they arise pleasant emotions in the players but also become an excellent alternative for a good workout.



BUSINESS IN THE VR SPHERE — IT IS PROFITABLE

- ✓ Low threshold of entry
- ✓ Minimal risks
- ✓ High margin
- ✓ Fast payback
- ✓ A fast-developing niche, growing 36% a year on average
- ✓ Low operational costs

1,8

billion dollars

The value of the global VR games market at the end of 2022

From the Newzoo report

2,5

billion dollars

Forecast of the value of the global VR games market for 2023

From the Newzoo report

1,5

trillion dollars

Forecast value of the world VR market for 2030.

From the report Research And Markets in August 2022 .

The average annual growth rate of the VR/AR market is 43,7%.

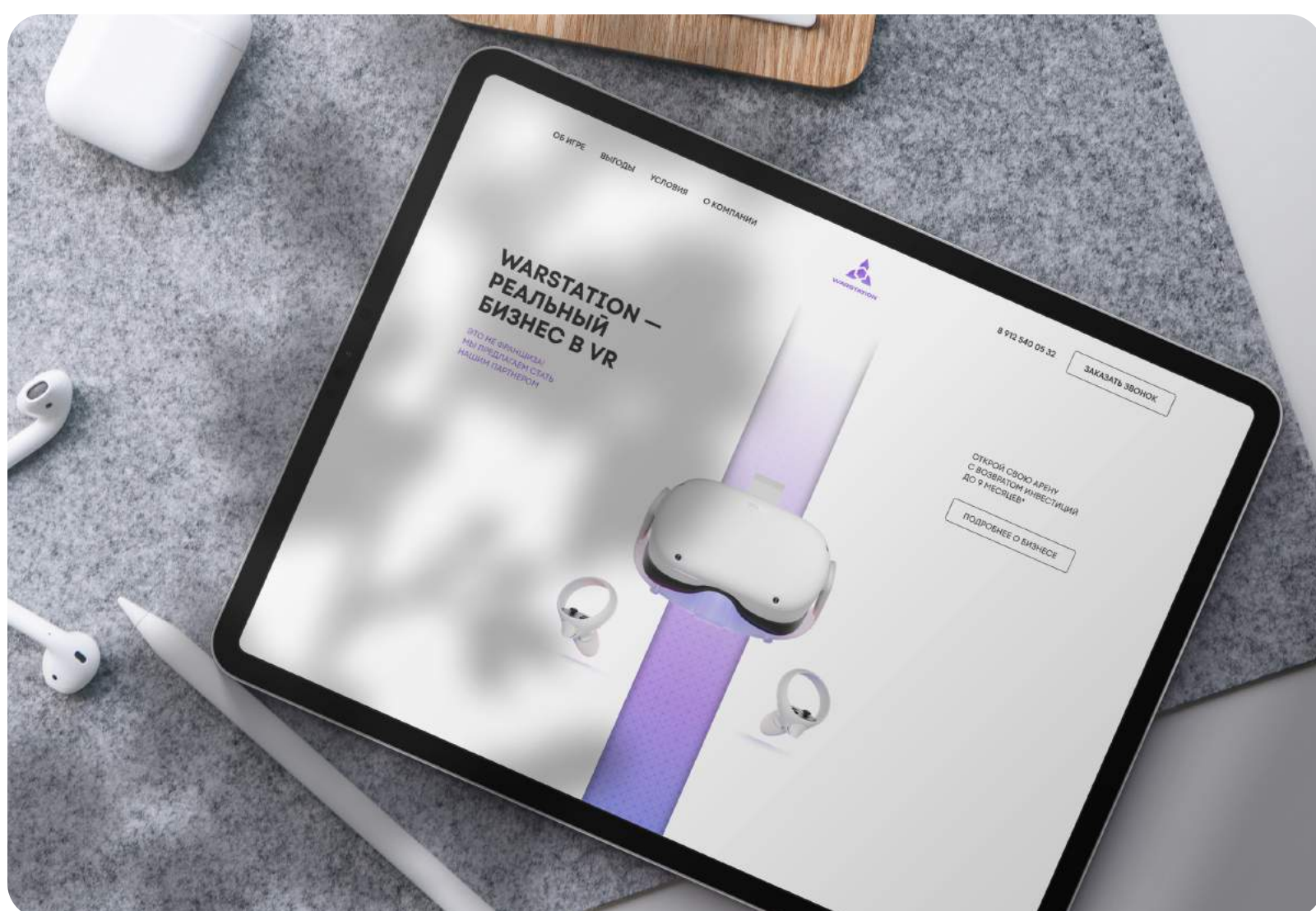
WHO WOULD BENEFIT FROM VR BUSINESS WITH WARSTATION?

- ✓ Starting businessmen who plan to open their first business
- ✓ Entrepreneurs who want to open an additional business
- ✓ Fans of sports and military tactical games, owners of clubs
- ✓ Investors who are eager to find high-margin, fast-growing and easily scalable business



WHY WARSTATION?

1. WARSTATION doesn't work according to a classic franchise scheme, it strives to develop a network of partners.
2. You won't have to pay a lump-sum fee. You will purchase specially developed software with a variety of game worlds, and you will also get regular business support.
3. No royalties! You'll keep all profit to yourself.
4. Thanks to our department of development we can provide you with regularly updated game content which we adjust for the needs of your arena.
5. The founder of the WARSTATION project is LASERWAR company, a world leader in the field of production of laser tag game equipment. LASERWAR sells its gaming devices in more than 87 countries and has a partnership network of more than 3700 clubs. More than 14 years of development experience in the field of entertainment.



WHAT DOES A WARSTATION PARTNER GET?

- ✓ A high-margin business with an initial investment starting from only \$930 per month
- ✓ Software for launching games
- ✓ Adjustment of the maps to suit your premises
- ✓ Technical support
- ✓ Help with the opening of your arena
- ✓ Business support after the opening of your arena
- ✓ A possibility to purchase additional game worlds (our development team is constantly creating new ones)

*Detailed information can be found in the pricing list



WHAT DOES A WARSTATION PARTNER GET?

- ✓ Marketing support
- ✓ Graphic materials for printed advertisement products and online promotion
- ✓ Common chats with partners
- ✓ Checklists on the choice of the premises, repair works, equipment purchase, staff recruiting, and right behaviour in arena
- ✓ Financial model for your city
- ✓ An opportunity to open an arena under your own brand name

*Detailed information can be found in the pricing list



WARSTATION GAME WORLDS

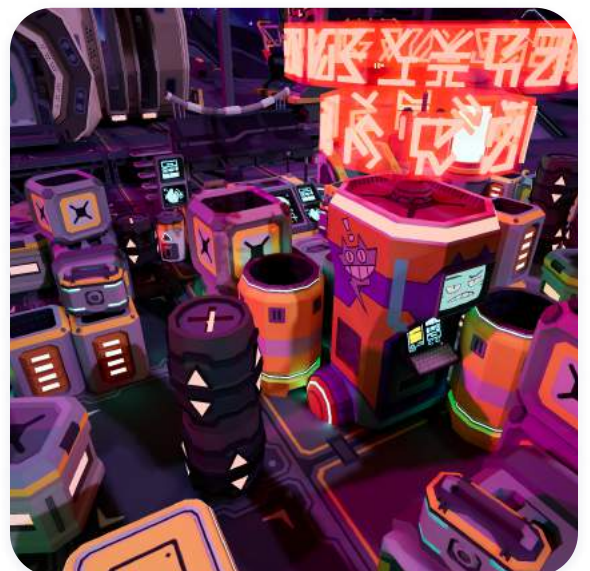
Our collection of game worlds is constantly growing. At the moment you can visit 15 worlds.

5 GAME SETTINGS



A variety of weapons

15 LOCATIONS



GAME WORLDS



GAME WORLDS



GAME WORLDS



PRICING

REGULAR

\$650

PER MONTH

LICENCE FOR RENTING
A GAME

+

\$280

PER MONTH

OBLIGATORY SUBSCRIPTION

OPTIMAL

\$9,100

BASIC GAME LICENCE

+

\$280

FROM 2 MONTHS

OBLIGATORY SUBSCRIPTION

PREMIUM

\$16,400

UNLIMITED GAME LICENCE

+

As a gift

SUBSCRIPTION

● ARENA DESIGN PROJECT AND EQUIPMENT AREN'T TAKEN INTO ACCOUNT IN PRICING

EXTRA SERVICES

- ★ Help with staff training, expert's visit
\$185/day
- ★ Turn-key design project of your arena from an architecture
\$1,820
- ★ You can buy equipment for an arena from us
Ask your manager about prices

SUBSCRIPTION INCLUDES:

- ✓ Support for a server and updates
- ✓ Care at every stage
- ✓ Online knowledge base
- ✓ Marketing materials
- ✓ Brand identity
- ✓ Graphic materials for printing
- ✓ Graphic materials for social media
- ✓ Materials from photo session
- ✓ Content for social media groups
- ✓ Guide on how to choose premises
- ✓ Guide on how to set up equipment
- ✓ Guide on how to find and train staff
- ✓ Guide for players
- ✓ Example of an arena design project
- ✓ Check list for opening and closing an arena
- ✓ Check list for choosing premises
- ✓ Check list for complex arena preparation
- ✓ Check list for renovation in premises
- ✓ Check list: recommendations on how to set up an arena

\$280/ month



NEW

AVATARS VS ZOMBIES

\$280/month* or **\$5,460**
\$4,460*

* The cost of the game software is not including the cost of subscriptions

15 STEPS TO OPENING YOUR OWN VR ARENA



Getting to know the general concept of WARSTATION VR arenas.

1



Learning the financial model and requirements for an arena launch.

Communicating with a personal manager to discuss all business questions, and also as a possibility, testing the product on already working arenas.

2



Getting partial access to the WARSTATION knowledge base.

Checklists, instructions, recommendations, an example of arena design in Smolensk and marketing materials.

3



Selecting and getting approval for VR arena premises.

We'll supply you with all the requirements.

4

15 STEPS TO OPENING YOUR OWN VR ARENA



Drawing up a contract.

Signing the contract and payment.

5



Checklist for opening WARSTATION playground.

After signing the contract you'll get the checklist with all materials.

6



Access to additional materials for promotion and development.

We'll give you access to private partner chats, technical support and graphic materials. You'll also get access to the content for social networks.

7



Creating a design project of your arena.

You can use our service or develop the project on your own.

8

15 STEPS TO OPENING YOUR OWN VR ARENA



Adjustment of locations to suit your arena.

We'll adjust all game locations taking into consideration all specific features of your arena.

9



Arranging the arena and purchasing the equipment.

You'll be given a document with recommendations and requirements concerning the equipment.

10



Preparing and setting up the equipment.

Our specialists will help you set up the equipment remotely or in person.

11



Launching marketing campaign.

We'll provide you with all the necessary graphic materials and share our experience in setting up advertising campaigns.

12

15 STEPS TO OPENING YOUR OWN VR ARENA



Staff recruitment and training.

We'll consult you and supply all necessary instructions concerning staff recruitment and training.

13



Opening and launching your arena.

The opening ceremony of your arena and the first customers.

14



Regular partner support.

Support in business issues. Webinars for staff training and marketing promotion.

15

WARSTATION team will support you at every stage

WHAT IS REQUIRED TO OPEN AN ARENA?

Choose the premises

For small-size arenas we suggest choosing standard premises without ledges or columns, having the following recommended sizes (6x6 m², 6x9 m², 6x12 m², 5x18 m², 9x12 m², 9x18 m²) so that a rapid and easy adjustment of the game worlds can be performed to suit the place. Assembly and sport halls of schools meet these standards best of all.

If you want to open a more spacious arena, then you need to choose the premises taking into account the following parameters - 25m² should be allowed for one person so that no one would feel restricted in his movements during the game.

Area

Minimum – 150-200 m² – up to 8 players simultaneously.
Average – 200-300 m² – up to 12 players simultaneously.
Extended – 300-400 m² – up to 16 players simultaneously.

Recommended height of the ceilings – 2.6-3 m.



WHAT IS REQUIRED TO OPEN AN ARENA?

Gaming equipment: headsets, gamepads and PC

Meta Quest virtual reality headsets of the second and subsequent generations. PC for launching the game server.

[View the equipment in the online store](#)

Staff recruitment and training

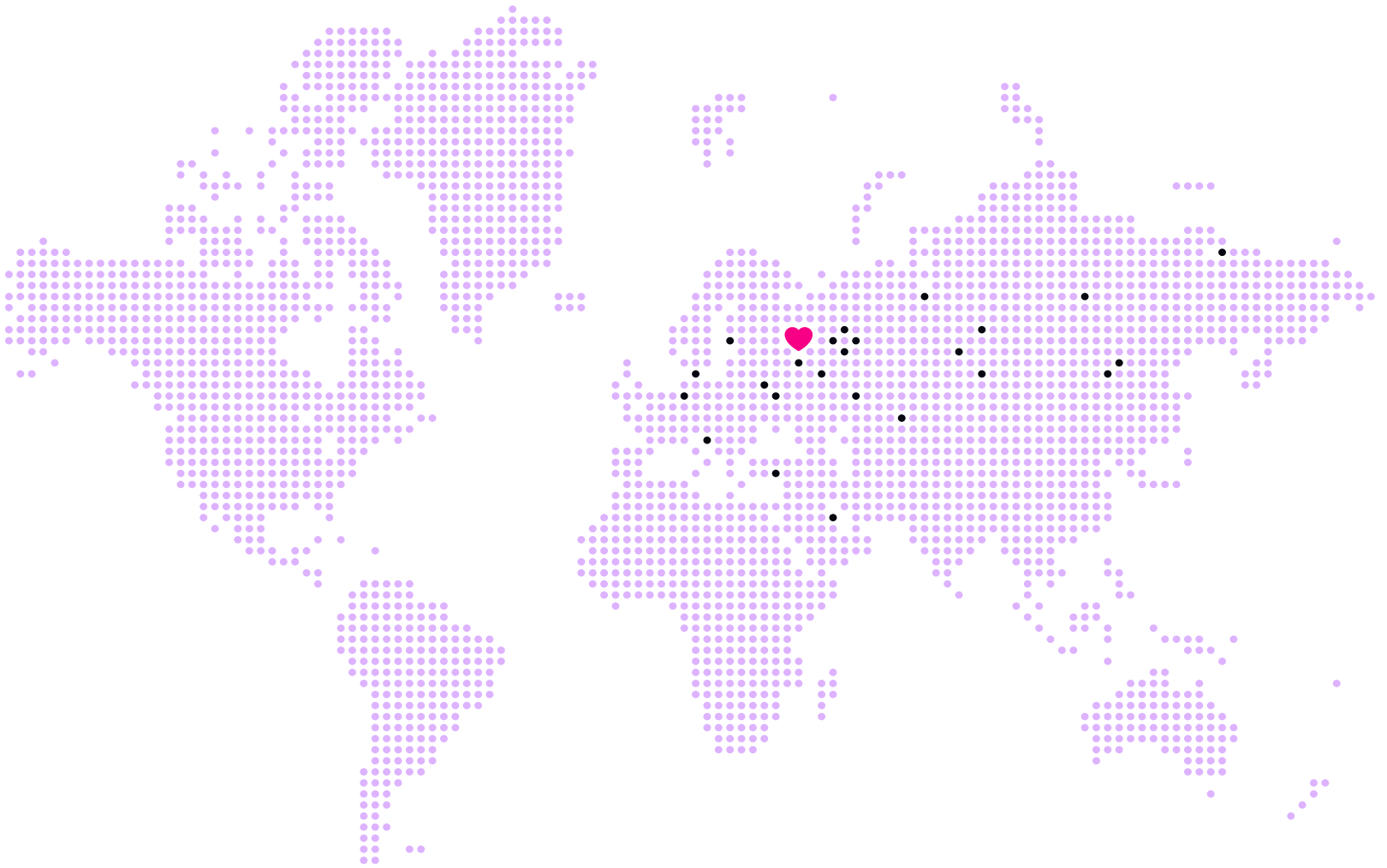
At the first stage of your business, you will need an administrator and two instructors - three staff members altogether.

Marketing expenses

Launching advertising campaigns for attracting traffic.



OPENINGS OF ARENAS



HAVE ALREADY BECOME OUR PARTNERS

Cities:

- ✓ Smolensk
- ✓ Hamburg
- ✓ Saransk
- ✓ Perm
- ✓ Kirov
- ✓ Novokuibyshevsk
- ✓ Khabarovsk
- ✓ Orekhovo-Zuyevo
- ✓ Veliky Novgorod
- ✓ Kostroma
- ✓ Tikhvin
- ✓ Кемерово
- ✓ Novosibirsk
- ✓ Ufa
- ✓ Petrozavodsk
- ✓ Borisoglebsk
- ✓ Tula
- ✓ Kaluga

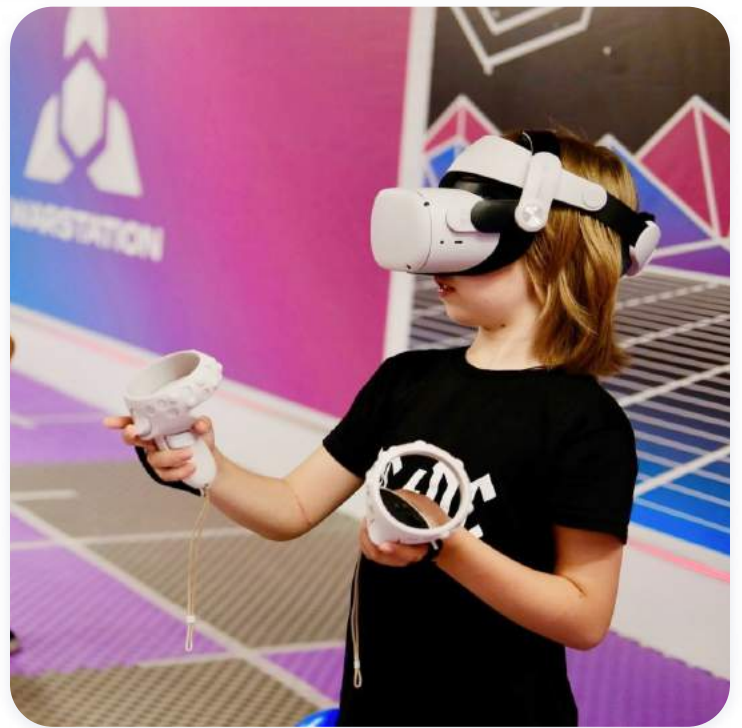
Countries- our partners:

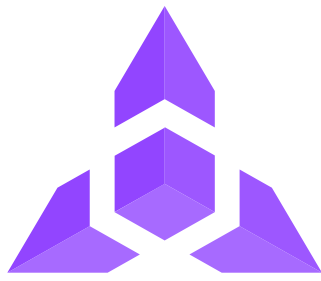
- ✓ Germany
- ✓ Turkey
- ✓ Italy
- ✓ Kazakhstan

Negotiations are being conducted with 50 more cities

TURN YOUR DREAMS INTO A REALITY TOGETHER WITH WARSTATION!

We offer you the to become a part of the fast-growing VR market which in the future will unite many spheres of our life. It is an advanced technology that is only gaining momentum but it is already closely watched by large companies and investors.





WARSTATION

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WARSTATION

WITH BEST REGARDS,
LASERWAR COMPANY

WARSTATION.COM